

Study Guide for Second Graders: Media Masters Rock - Who Is Getting The Candy

Overview:

This study guide helps second graders dive deeper into the Media Masters lesson *Who Is Getting the Candy?* Kids will learn to think critically about social media posts by understanding motivations and asking thoughtful questions.

Learning Objectives:

1. Understand that “candy” on social media means rewards like money, fame, or popularity.
2. Learn how to ask “Who’s getting the candy?” to uncover the WHY behind a post.
3. Practice identifying helpful, truthful, or hurtful posts.

Step 1: Video Recap (5 minutes)

Ask the Class:

1. What do Media Masters always do before they act? (Answer: Think first!)
2. What is “candy” on social media? (Answer: Rewards like money, fame, or popularity.)
3. Why should we ask, “Who’s getting the candy?” (Answer: To figure out the WHY behind a post.)

Explain:

Sometimes people post things to be helpful, but other times, they’re just looking for candy. Media Masters know how to stop, think, and figure out the truth.

Step 2: Candy Clues - Group Activity (10 minutes)

Materials: Printed pictures of different “posts” (examples below).

1. Show the class pictures of pretend social media posts, like:
 - A dog wearing a superhero cape (popularity).
 - An ad for a new toy (money).
 - A picture of someone sharing books with a friend (helpfulness).

2. For each picture, ask:
 - Who's getting the candy?
 - Is the candy money, fame, or popularity?
 - Is the post helpful, truthful, or hurtful?

Extension: Let kids vote with signs (money/fame/popularity) as they analyze the posts.

Step 3: Candy Jar - Personal Reflection (15 minutes)

Materials: Paper, crayons, and a jar template for each child.

1. Hand out jar templates and ask students to draw or write:
 - A helpful post they could share (e.g., a kind message or a fun tip).
 - Candy symbols (hearts, stars) to show rewards like making others happy or being thoughtful.
2. Discuss: Why is it good to share posts that help others?

Takeaway: Students will understand that even good actions online can bring rewards, but they should always think first.

Step 4: Who's Getting the Candy? - Story Time (10 minutes)

Scenario 1: Someone posts a silly video and gets lots of likes. Why did they post it? (Candy = Popularity!)

Scenario 2: A person shares an ad for a new game. Why did they post it? (Candy = Money!)

Scenario 3: Someone writes, "My friend is so nice because they helped me with my homework." Why did they post it? (Candy = Helping others and feeling good!)

Ask: What's the WHY behind each post? How does asking this help us understand social media?

Step 5: Game Time - Candy Catchers (10 minutes)

Materials: Paper candy cutouts with labels like "truthful," "hurtful," "helpful," and "false."

How to Play:

1. Scatter the candies around the room.
2. Call out a scenario (e.g., “Someone posts a funny picture to make others laugh.”)
3. Kids race to find the candy that matches (e.g., “helpful” or “popularity”).

Debrief: Why is it important to think about the candy behind a post?

Wrap-Up (5 minutes)**Review Key Points:**

1. Candy on social media is like a reward: money, fame, or popularity.
2. Asking “Who’s getting the candy?” helps us understand the WHY behind a post.
3. Media Masters think first, share wisely, and make the internet a better place.

End with a Cheer:

"Media Masters rock! We ask who’s getting the candy, and we think before we post!"

###