

# Correlation of "Media Masters Rock - It Snaps Back" to Alabama Course of Study Standards

## Grade-Level Standards Addressed

### Primary Grades (K-5)

#### 1. Digital Literacy and Computer Science (DLCS)

- **Kindergarten:**
  - Standard DL.K.1: Identify appropriate and inappropriate behavior when using technology (e.g., thinking before posting online).
- **Grade 1:**
  - Standard DL.1.4: Recognize responsible use of technology and explain why it is important (e.g., avoiding mean posts online).
- **Grade 2:**
  - Standard DL.2.3: Discuss the importance of positive digital citizenship and how online behavior affects others.
- **Grade 3:**
  - Standard DL.3.6: Explain how actions in digital spaces can impact self and others.
- **Grade 4:**
  - Standard DL.4.3: Demonstrate knowledge of positive online behavior, such as thinking before liking, sharing, or posting.
- **Grade 5:**
  - Standard DL.5.7: Identify long-term consequences of digital actions and the permanence of online content.

#### 2. English Language Arts (ELA)

- **Grade 3:**
  - Standard ELA.3.16: Explain the relationship between ideas in a text using supporting evidence (e.g., the concept of the "Rubber Band Rule").
- **Grade 4:**
  - Standard ELA.4.24: Integrate information from two texts on the same topic to write or speak about the topic knowledgeably.
- **Grade 5:**
  - Standard ELA.5.25: Use multimedia to explain the importance of ethical digital behavior.

### Middle Grades (6-8)

#### 1. Digital Literacy and Computer Science (DLCS)

- **Grade 6:**

- Standard DL.6.2: Explain how digital content is permanent and can impact personal and professional opportunities.
- Standard DL.6.6: Demonstrate responsible decision-making in digital spaces.
- **Grade 7:**
  - Standard DL.7.4: Identify the ethical and societal impact of sharing digital information, including consequences of thoughtless posting.
  - Standard DL.7.7: Explore scenarios that illustrate the long-term consequences of online behavior.
- **Grade 8:**
  - Standard DL.8.8: Analyze how digital communication can positively and negatively impact relationships and reputation.

## 2. English Language Arts (ELA)

- **Grade 6:**
  - Standard ELA.6.21: Present claims and findings in a coherent manner with appropriate evidence.
- **Grade 7:**
  - Standard ELA.7.18: Evaluate the effectiveness of media in presenting ideas and messages.
- **Grade 8:**
  - Standard ELA.8.20: Integrate multimedia components in presentations to clarify information and strengthen claims.

## Specific Script Connections to Standards

### Rubber Band Rule:

- **DLCS:** Reinforces the idea that digital actions have lasting consequences, aligning with standards about digital citizenship, ethics, and long-term impacts.
- **ELA:** Encourages critical thinking about cause and effect, supported by multimedia content.

### Positive Digital Citizenship:

- **DLCS:** Promotes ethical behavior online, such as refraining from impulsive posting and considering the effect on others.
- **ELA:** Facilitates discussions and presentations on the importance of thoughtful online behavior.

### **Thinking Before Posting:**

- **DLCS:** Highlights decision-making in online spaces, fostering awareness of digital permanence and reputation.
- **ELA:** Encourages students to analyze and communicate the implications of their online actions.

### **Conclusion**

The "Media Masters Rock - It Snaps Back" video is an engaging and impactful way to teach students the importance of ethical online behavior. Its alignment with the Alabama Course of Study standards ensures it supports both digital literacy and critical communication skills across grades K-8.

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