

## FINDING YOUR LIGHT BULB - WORKSHEET 4 - THOUGHT EXPERIMENT - **20 MILLION + 10 YEARS**

The best thought experiment I've ever found for revealing your dreams, your calling, your *raison d'être* is this one. I call it The 20 million \$\$\$ + 10 years to live BRAINSTORM.

I just gave you 20 million dollars. Congrats... you're rich!

You now - ALSO - only have 10 years to live.

What does your life look like today?

This is a kind of Rorschach Test designed to illustrate your perfect life.

Please write (type) your responses to the following questions as rapidly as you can. Write as many answers as come to your mind. It's more fun if you scribble, but make sure at least YOU can read what you've written.

Imagine that you have \$20 million right now, but you only have 10 years to live. Ready... set... go!

**WORK SHEET QUESTION 4-1** What does your life feel like? (relaxed, intense, fun, mellow, high-energy, satisfied)

**WORKSHEET QUESTION 4-2** What do you do for a living?

**WORKSHEET QUESTION 4-3** What audiences do you work for? (kids, families, adults, late night adults)

**WORKSHEET QUESTION 4-4** What venues do you play? (Theaters, birthday parties at people's homes, fairs, festivals, corporate parties, schools)

**WORKSHEET QUESTION 4-5** Where do you live? (what city, what country, urban or rural) 6. How do you spend your day?

**WORKSHEET QUESTION 4-6** How many shows do you do in a year?

**WORKSHEET QUESTION 4-7.** Are you married?

**WORKSHEET QUESTION 4-8.** Do you have kids?

**WORKSHEET QUESTION 4-9** Do you travel? For work or for pleasure?

**WORKSHEET QUESTION 4-10** Who do you surround yourself with?

**WORKSHEET QUESTION 4-11.** Do you want to be RICH?

**WORKSHEET QUESTION 4-12.** Do you just want to make enough money to buy a few Axtell puppets?

**WORKSHEET QUESTION 4-13.** Do you want to make enough money to buy Axtell's whole company?

**WORKSHEET QUESTION 4-14.** Do you want to do MORE shows?

**WORKSHEET QUESTION 4-15.** Do you want to get paid more?

**WORKSHEET QUESTION 4-16.** Do you simply want to BE BETTER?

**WORKSHEET QUESTION 4-17.** Do you want to be FAMOUS?

**WORKSHEET QUESTION 4-18.** Do you want to be on AGT?

**WORKSHEET QUESTION 4-19.** Do you want to be SUPER FANTASTICALLY RICH?

**WORKSHEET QUESTION 4- 20** Do you want to be the best BIRTHDAY PARTY entertainer in your market?

**WORKSHEET QUESTION 4-21.** Do you have a big house in the country or does that even matter to you?

**WORKSHEET QUESTION 4-22 -** Do media outlets regularly ask for your opinion on subjects?

**WORKSHEET QUESTION 4-**

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