

Steve Trash®

Rockin' Eco Hero

Dear Prospective Sponsor,

Steve Trash® – Rockin' Eco Hero - has performed his kid & family friendly, wholesome green entertainment in communities all over the planet - from New York to Los Angeles to Tokyo to Lisbon, to Madrid, to Brisbane, Australia. He once...even performed his green magic tricks for audiences above the Arctic Circle.

Please consider helping your community bring this eco-educational, fun, magical, and high quality show to your community. Here's a short list of some of the sponsors who've done just that.

- Waste Management Inc – Gulf Coast Area
- Rodale Press
- Tate & Lyle Corporation
- SCA
- Alfa Insurance
- CIBA Corporation
- State Farm Bank
- World of Wheels Custom Auto Show
- Keep America Beautiful - Davenport, Iowa
- Alabama Dept. of Environmental Management
- BFI Waste Haulers
- RC&D
- Waste Mangement – The Woodlands, TX
- Honeywell Corporation
- BlueStem Waste Mangement
- Pepsi Cola
- Cousins Subs
- Keep Palm Beach Beautiful

CONCRETE DREAM INC.
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Spruce Pine, AL 35585
USA
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Website: www.stevetrash.com

Steve's been seen by over 20 million kids, moms, and dads - live and in person - over a career that ranges from close-up sleight of hand Street Performing in NYC to headlining with his big eco illusions at

Kid Comedian

the Bloomenthal Performing Arts Center
in Charlotte, North Carolina.

Recently he was awarded the ALABAMA OUTSTANDING RC&D PROGRAM award for his live TRASH & RECYCLE SHOWS. And online readers of FAST COMPANY MAGAZINE voted Steve Trash number eleven in the FAST 50 list of entrepreneurs making the world a better place to live.

His national media credits include appearances on many national and international TV shows including - CBS THIS MORNING, ESPN OUTDOORS, FRIDAY NIGHT LIVE, CBS MARKETWATCH, CNBC'S AMERICA'S TALKING, VH1 TOP 20 COUNTDOWN and some TV show in Japan that he still can't spell or pronounce the name correctly. He's been featured in the NEW YORK TIMES, the LOS ANGELES TIMES, the DALLAS MORNING NEWS, the WORLD NEWS, FAST COMPANY MAGAZINE, MAGIC MAGAZINE and the he's even been on the cover of the WEEKLY READER.

His live shows are always of the highest quality and represent the best in family & kid entertainment. Steve Trash is amazing at integrating magic, trash, music into a lighting fast, fun, and amazing show. There may be no one better at it on the entire planet.

Thank you for taking the time to read this letter, and if possible, please support your community by bringing the Steve Trash show to town.

Thank you,

Arthur B. Ford
Account Executive – Concrete Dream Inc.

PS – The following are a few unsolicited comments from kids and grownups who've been to see the Steve Trash show.

A FEW KID COMMENTS ABOUT THE STEVE TRASH SHOW

“Your jokes were side-splitting, like the Buzz Light Bulb joke and where you made it extremely easy to find the ball.”

Raleigh - 4th grade

“I really enjoyed your show. I almost couldn't breath the whole time you were acting. I was laughing so hard. I thought my friend beside me was going to explode.”

Sincerely,

A girl 4TH grade kid from Brewster Kansas

“Those tricks you did were awesome. You were very funny. I will use the magic words reduce, reuse and recycle. I'll

practice that trick you taught us too.”
Chase - Grade 3

“I went to your show in Rhinelander, Wisconsin. Oh it was a great show. I would definitely go BACK. I went with my mom, she said “That was the BEST magic show I’ve ever seen”. I learned a lot about trash and recycling, but I learned while I was having a lot of FUN!!!!!!”
Ali

“You ROCK! You did a show 100,000,000,000,000 times better than the other field trips we’ve been on.”
4th grade fan,
Tiffany - 4th grade

“I loved the show so much. You’re so funny! I live on a farm so we have to recycle. My friends and I are making a fort. So we went to our dump and got stuff to use on our fort. I can’t wait till it’s done.”
Amanda

“I do recycle. I will use these words reduce, reuse and recycle. You were really funny. I love your tricks.”
Samantha - Grade 3

“I liked your show. The music was cool. You are the coolest ever.”
Lacey - 4th grade

“I really liked your show. You were so funny. I loved the part where you kept trying to do the “really good trick”, but couldn’t. It was hilarious when you were Shrek. You are a great magician. I can’t wait to see you again.”
Stephanie - 4th grade

“I loved your show Thursday. It was funny as heck.”
Shawn - 4th grade

“Your show yesterday was funny! It was so funny I almost laughed my lungs out!”
Your 4th grade fan,
Tyler

“Your tricks aren’t good, they’re GREAT!”
Jarvis

“I do reduce, reuse, and recycle. Thank you for coming to our school. You are very funny.”
Miranda

*"I think you are funnier than anyone else. My Grandpa and I recycle cans."
Conner - Grade 3*

*"I loved your show! I love to Reduce, Reuse, and Recycle. I also think you're the funniest man in the world. I will always reduce, reuse and recycle where ever I go!"
Kiah - Grade 3*

Mr. Trash

*"I like your music and I will REDUCE, REUSE, and RECYCLE!"
Ryan*

*"I like your music and I will reduce, reuse, and recycle."
Your friend
La'Kota*

*"Your show was fantastic and it would be a great family tv show- it would be cool if you could be on tv! I would watch you on TV everyday if you were on. I thought the string stretcher, the paper trick, butterfly girl, lady in land and air barrels and the lady on the crutch were all AMAZING!"
Your friend,
Ethan*

*"Hi. I loved your show. It was great! I liked Ted the best! I liked him so much that I made a brother for him named J.D. I am also caring about the environment more. I really liked your show."
Zach*

*"At Garden Plain Elementary School you came and told us about recycling. Because of you we are going to start recycling!!!"
Your biggest fan,
Tagman*

*"Thanks for putting on a great show last night in Cedar Rapids. We LOVED it! We think you're funny and we hope you come back another time.
David (8) and Julia (5)
P.S. We think you'd be great on a TV show - we would watch it every day."*

*"Hi Steve, my name is Caleb. I am in the 6th grade at Dighton Grade School. I really liked your magic show. It was very cool. My favorite part was fish stick joke. I remember the three R's. Reduce, Reuse, and Recycle. Your Friend."
Caleb*

A FEW GROWN-UP COMMENTS ABOUT THE STEVE TRASH SHOW

"Here it is 24 hours after you presented your assembly and our students and staff are still talking about it! I was very impressed with your presentation! It was entertaining and informative, all of our students were enthralled with your act and your message. Thank you for a job well done!"

*Duane Dorshorst- Principal,
Oberlin Elementary School*

"We really enjoyed your visit and the show was great. You were a joy to work with. Please come see us again , we would love to have you back."

Nancy Cadenhead - City Stages Festival- Birmingham, AL

"I just wanted to say "thank you" again for coming to Springfield to perform at Dickerson Park Zoo. Our guests and members truly enjoyed your entertaining shows, and I'm sure they learned a lot along the way. I look forward to having you here again in April."

*Melinda Mancuso
Public Relations/Marketing Director
Dickerson Park Zoo - Springfield, Missouri*

"Your visit to Roosevelt Elementary is still fresh in my mind and it's been almost a week since you were here! The children's reaction to your performance and your INFORMance were wonderful. Teaching through humor (and magic) is lasting! Keep up your fine work. We need to hear your words over and over. Thanks again."

Mary Stamey - Principal- Manhattan, KS

"Saw your show in Cedar Rapids last night. Great idea for a TV show. My girls loved it and I thought it was great as well. Super message and wholesome entertainment."

*Thanks,
Chris*

"Thank you so much for your awesome presentation. It was a great mix of fun and learning and the kids absolutely loved it!!:) Good luck on Thursday's show....Cedar Rapids is proud to have you here!"

*Angi Hoyer
Second Grade Teacher
Pierce Elementary*

"Your program today was awesome! What really made it neat for my students was that we had just studied "REDUCE" "REUSE" "RECYCLE". Keep up the good work."

Tammy Reed and Third Grade students

"Thanks for coming to Scott City Elementary School today."

*The students said it was the best program they have had all year.
Sincerely.” Cheryl Kucharik*

“Thank you Dept of Health and Environment for sponsoring such an outstanding program. The program was both educational and very entertaining. Steve did an outstanding job of emphasizing the importance of recycling and preserving our resources. The students were actively engaged in the entire program. This was one of the best programs we have had the pleasure of having. The program was presented @ 1:15 on 4/1/03.”

Warren Barnell, Supt./Elem. Prin.

West Smith County USD 238

Kensington, KS 66951

“WOW!! That was one of the best programs that we’ve had in our school in a long time. The kids were so entertained and yet learned a valuable lesson at the same time. You had all ages mesmerized by your magic tricks from kindergarteners to adults. Your lessons on your web site were great too.”

Kara Potter

5th grade teacher

Clafin Elementary School

Clafin, Kansas 67525

(620)587-3896

“Today, April 8, 2002, Steve performed for our K-8 grades in Brewster, Kansas. His program was superb. He held the kid's attention for the entire period and the adults in the gym were laughing along with the kids. He presented the idea of Reuse, Reduce, and Recycle in an entertaining way that got the message across without preaching. The kids and I loved it. If you can get him to come this way again I whole heartedly recommend his program.”

Leland Francis

Science Teacher

Brewster USD 314

7.21.10 – Please recycle this printed document. Thank you. Steve Trash